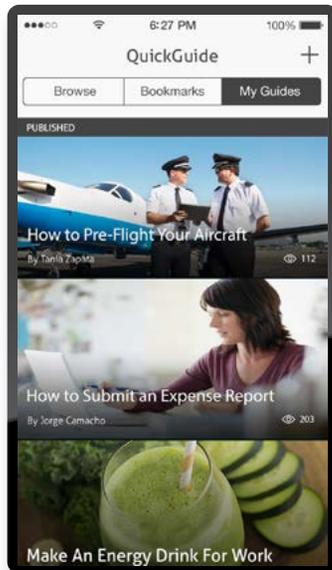




# Learning

Organizations that embrace learning as a culture significantly outperform their competition. Learning is essential to any organization's success because it improves business results, boosts productivity, and increases organizational competitiveness. SuccessFactors Learning helps learning professionals improve employees' skills, develop leaders, reduce compliance risk, and better enable external audiences. As the recognized leader in learning and talent management solutions, SuccessFactors Learning also can be leveraged as a unified, key part of SuccessFactors HCM Suite.



QuickGuides make it easy for anyone to create step-by-step "how to" guide on any topic

## Improve organizational agility, innovation, and business outcomes

SuccessFactors puts your employees at the center of the learning experience – making them both teacher and student. Engaged employees will develop new skills, share ideas, and gain insights, making them more motivated and productive.

## Deploy training to your external audiences

Your organization can create unique "Extended Enterprise" environments for your partners, customers, franchisees, and other external audiences. The result is improved branch/franchise performance, customer and partner development, and retention. The SuccessFactors Extended Enterprise solution includes eCommerce capabilities for courses and increases your learning solution's ROI.

## Automate and assure compliance training

For learning professionals at organizations that need to regulate, qualify, and certify their employees, SuccessFactors Learning allows you to automate and assure compliance-training.



Programs can include unlimited types of learning activities and allow for continuous learning over time



Your employees can effortlessly manage their learning assignments from their home page

1. Gartner, 2014 Magic Quadrant for Talent Management Suites



Allow your workforce to learn on the go, with a beautiful and intuitive iPad app

### Deliver a comprehensive blended learning strategy that's right for you and your objectives

- Support e-Learning, classroom and virtual instructor-led training (ILT), mentoring, experiential on-the-job training (OJT), collaboration, and subject matter expert networking
- Deploy a configurable learning strategy that includes exams, assessments, and certifications to track the progress of your employees
- Reduce risk and ensure you have records, reports, and insight to meet government and industry-specific compliance requirements
- Reduce time spent on administrative tasks with automated assignment profiles, structured programs, and multipart e-signature support
- Facilitate learning on the go with real-time training on mobile devices, including BlackBerry, iPhone and Android
- Improve learning results and overall performance by seamlessly incorporating social learning via SAP Jam
- Enable employees to create social communities, discover relevant content through a global learning search, and collaborate with subject matter experts

### Remove the cost and complexity of content management

- SuccessFactors iContent uniquely provides content as a service (CaaS), which removes the burden of online content management
- Focus on what matters—the quality and effectiveness of your training
- Reduce costs, increase training efficiency, and greatly improve the user experience
- Offer your employees the ability to easily access meaningful content in Massive Online Open Courses (MOOCs) via SuccessFactors Open Content Network partners

### Analyze the impact of your learning programs in order to drive your business forward

- Use Learning Analytics to prove results that matter to the business, beyond just reporting course completions
- Evaluate your training programs via the Kirkpatrick levels of corporate training evaluation or other internally assigned metrics

#### About SuccessFactors, an SAP Company

SuccessFactors is the leading provider of cloud-based HCM software, which delivers business results through solutions that are complete, beautiful, and flexible enough to start anywhere and go everywhere. SuccessFactors' customers represent organizations of all sizes across a wide range of industries. With more than 20 million subscribers globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise, and best practices insights from across our broad and diverse customer base. SuccessFactors solutions are supported by a global partner ecosystem and the experience and commitment of SAP.



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